

## Tobacco Control Trainings

For more than a decade, BACCHUS has dedicated a significant portion of its attention to campus tobacco control. Now you have the opportunity to learn in-depth strategies for tackling this vital health issue. Our staff will provide you with the tools, knowledge and strategies needed to lead effective tobacco control programs on campus.

### **Campus Tobacco Policy Development Training**

This one-day, highly practical training develops participants' ability to do the following: assess the needs of campus, build a task force, build capacity, develop the right policy, educate on tobacco and policy, gain support from key stakeholders, implementation and compliance of a newly developed policy. The content can be adjusted and customized to your campus needs.

### **Tobacco Cessation Program Training**

Tobacco cessation for young adults is a challenging piece of the campus tobacco control puzzle. BACCHUS staff members have expertise in promoting cessation efforts on campus. This half-day training includes assessment, empathy for addiction, Stages of Change, working with health and counseling centers, cessation medications, using technology, targeted promotion, events, staff involvement, and national resources. Participants will leave with strategies for implementing a comprehensive cessation program on campus.

### **Customized Tobacco Prevention Training**

Is your campus new to conducting tobacco education? Do you need pieces of the above trainings, but not necessarily the whole training? Are you having a hard time moving from tobacco policy development theory to action? Our staff members are happy to customize a half-day or full-day training to meet your needs. Simply contact us via the information below, and we will build something to help move you forward.

### **Tobacco Control Technical Assistance**

Are you unsure of where to take your tobacco control efforts? Do you need help developing goals or a work plan? Do you simply need some help thinking through your next steps? BACCHUS professional staff members are available to provide one-on-one technical assistance.

### **Booking a Training / Technical Assistance**

Fees for each of the options listed above vary. Please contact Tad Spencer, Director of Tobacco Prevention Initiatives, to discuss your particular needs and budget. He may be reached via email at: [tspencer@naspa.org](mailto:tspencer@naspa.org) or via phone at: 303-871-0901.